A close-up photograph of a woman's face and hand. She is wearing a white, shaggy fur coat. Her hand is raised to her neck, adorned with a ring and a large, ornate earring featuring three teardrop-shaped stones. The background is a solid light blue color.

CENTRAL

ON

DOWNTOWN PHOENIX FASHION WEEKEND

SATURDAY, MARCH 22, 2025

*Empowering Underserved Youth
Through Fashion & Workforce Development*

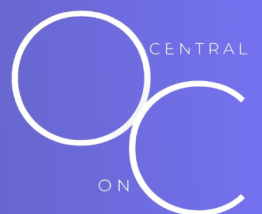
THE CAUSE

Why On Central Matters

On Central is more than a fashion event—it's a fundraiser dedicated to providing underserved youth with real training and workforce development opportunities in the fashion industry.

Through a unique blend of fashion and STEM education, our programs teach technical design, garment construction, pattern making, fashion illustration, and fabric science, equipping students with tangible skills for careers in fashion, technology, and innovation.

The Science Behind Fashion: Our curriculum incorporates STEM principles through **fabric technology, textile chemistry, digital fashion illustration, and garment construction mechanics**, preparing students for both creative and technical careers.



OUR STUDENTS

900+ kids

impacted annually through the Fashion Industry Youth Initiative (FIYI).

Hands-on training

We offer training in fashion design, garment construction, pattern making, fashion illustration, professional makeup artistry, and fragrance design.

\$750 per student

These needed funds provide full access to our program at no cost to inner-city youth.



SPONSORSHIP LEVELS

Each sponsorship level provides brand exposure, VIP experiences, and life-changing opportunities for underserved youth.

Avant Garde: \$30,000

40 Youth Sponsored *Exclusive Main Stage Sponsor, Branding in PR & Media, VIP Event Access, 1-Year Naming Opportunity for one of the Design Houses at the learning facility.*

Haute Couture: \$20,000

26 Youth Sponsored *Branding in Marketing & Promotions, VIP Lounge access, 1-Year Naming Opportunity for one of the Design Houses at the learning facility.*

Luxe: \$10,000

13 Youth Sponsored: *Logo Placement, Acknowledgment at Event, VIP Event Passes*

Fashion Forward: \$5,000

6 Youth Sponsored: *Branding on Event Signage, VIP Passes*

Sponsor a Youth: \$750

Directly funds one student's access to the program



WHY SPONSOR?

Exclusive VIP Access

Network with leaders, dignitaries, and creatives in the fashion industry

Brand Recognition

High-visibility placement in event marketing, PR, and media outreach.

Community Impact

Directly supports workforce development for underserved youth.

Tax-Deductible Contribution

You are supporting The Garment League is a 501(c)(3) nonprofit organization, to continue improving the lives of youth through fashion education



STUDENT IMPACT & SUCCESS STORIES

“Before this program, I never thought a career in fashion was possible. Now, I have the skills and confidence to make it happen!”

– Cadence S., FIYI Participant

“Before joining this program, I didn’t know where to start in fashion. Now, I’ve learned how to design, sew, and even present my work. This experience gave me the confidence to pursue my dreams!”

– Maya J., FIYI Student



MAKE AN IMPACT TODAY!

This program transforms lives by providing hands-on mentorship, technical skills, and real-world industry experience. Your sponsorship will directly contribute to shaping the next generation of fashion leaders.

By sponsoring **On Central**, you're not just supporting an event—you're investing in the future of fashion, workforce development, and Arizona's creative economy. Partner with us to change lives.

Contact: Renee Hall

480-771-5522

thegarmentleague.org/partner

